

# 2013 Kenya Chemex®

From 19 to 21 November 2013

KICC ( Kenya International Conferences Center )

[www.kenyachemex.com](http://www.kenyachemex.com)





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## Kenya chemex

**The period from 19 to 21 November 2013**

Kenya is the biggest and most advanced economy in east and central Africa, East and Central Africa's biggest economy has posted tremendous growth in the service sector, boosted by rapid expansion in telecommunication and financial activity over the last decade.

Kenya imports commodities worth \$ 10.4 Billion in 2010 especially machinery, transportation equipment, Plastic and chemicals, motor vehicles, iron and steel, etc

### Why Kenya

- A strategic location of communication facilities in terms of international commerce.
- Effective Marketing policies as evidenced by the ongoing success of the Economic recovery
- Progressive institutional development.
- Investors' confidence in the country's economy as evidenced by major successful investments in most sectors of the economy.
- Warm and friendly people and a high degree of personal safety.

**africa is on growth path, bur kenya particularly has two advantages, great people and a great location# said Wolfgang Fengler, Lead Economist for Kenya.**



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## **Intensive Propaganda and Expansive Marketing for Kenya chemex The period from 19 to 21 November 2013**

### **Merits and many other reasons call you to participate in the Fair; among them:**

- Reaching merchants and decision makers attending one of the important markets in Middle East;
- Opening new horizons for work either domestically or internationally;
- Presenting new products;
- Establishing presence in a continuous developing market;
- Entering whole surrounded markets through single fair.



### **Seize the Opportunity of Several Investment Chances Available In Middle of Biggest Consuming Markets for Plastic Industries in the Region**

Plastic products are enjoying more backup represents in increasing demand inside and outside Kenya due to high demand domestically knowing that Kenya have a monthly raw material consumption of approximately 8000 tons, Beside there are other sectors witnessing as well several new constructions, such as hotels, restaurants, commercial and entertaining centers; either under construction or in preparation or designing phase and these sectors requires more plastic products.

### **Promoting for Fair through trading magazines and reporters:**

Many important trading magazines in the region are participating in the Fair and support it and they are conducting a wide series of media coverage include several reviews and papers topics and heightening on products showed in Fair beside news of exhibitors companies.



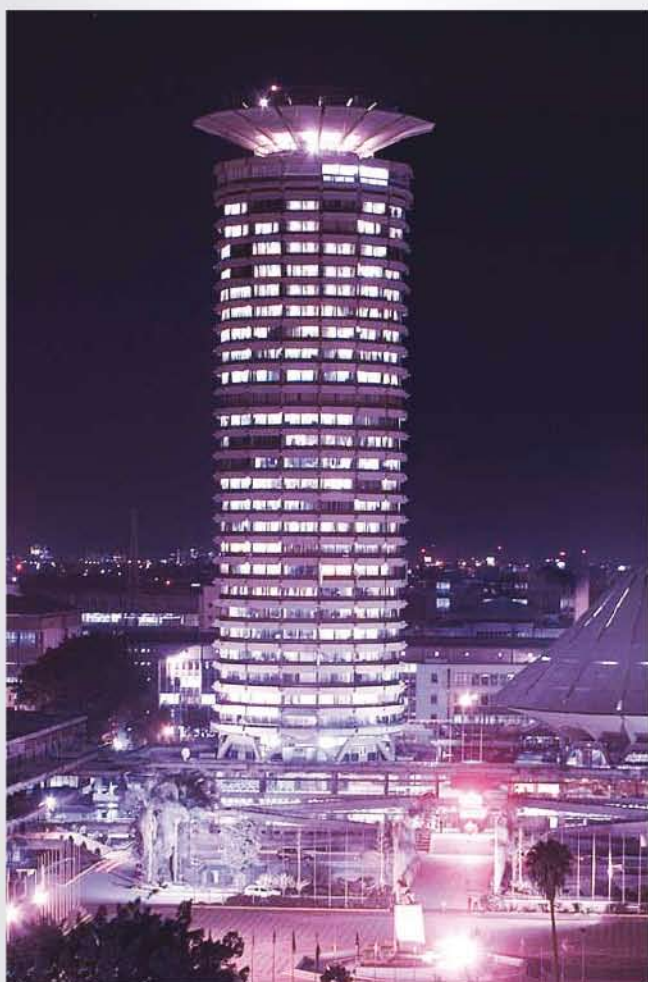
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**Direct Mail and invitation for VIP**

Organizers will send invitations through direct mail to decision makers and VIP to visit the Fair. Basically are; big businessmen, owners and directors of companies, commercial agents, distributors, merchants, professions, authorized governmental of\*cers those will be selected from a list considered the most biggest and accurate database ever being prepared in the region.

**Public Relations**

The Public Relations Department engaged with a solid working relation with all media bodies that produce regular newspapers among a wide range of public and through a verity media means such as satellite channels, broadcasting stations and current newspapers in the region.



**Fair's Special Programs**

The organizers are arranging special programs in the Fairs frame such business meetings, press conferences and parties for favor of exhibitors bodies aiming to furnishing more promotions fro their products and to produce these companies for sake of creating channels for trading chances in between and among Fair's attendees from investors, merchants and others.



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## Who shall visit?

Whether you are a manufacturer, importer, distributor or an agent in this sector, then Africa Big P for Plastic, Packing, Packaging and printing Industries is your most chosen Event As the Fair gives chance to meet with representatives of biggest manufacturing companies of this world, its distributors, agents and traders under single floor and they know very well that no one of decision makers or investors in this world will be absent of this event; one of the most important and unique fair in the western Africa, that take place in a heart of biggest consuming market for plastic industry in the region;

## Kenya chemex: The period from 19 to 21 November 2013

It's the ideal place that facilitates best chance for presenting new products in plastic sector, and enables you to create the necessary enhancement that upgrade your products. In this Fair you will be able to meet decision makers and big pioneers in this sector and investors, beside governmental figures that capable to facilitate execution of trading agreements and to work in easiness through governmental routine procedures. Also, this Unique Fair will help you to start your trading and commercial communications with many parties in a way achieving your goals and commercial ambitions.





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## Fair's Sections

### 1. Machinery & equipment for the plastics industries

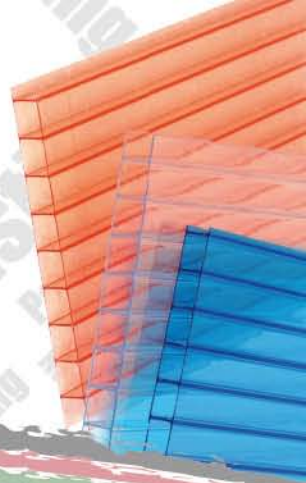
- o Machines & equipment for processing and recycling
- o Machinery and plant for processing
- o Post processing machines
- o Machinery and plant \*nishing, decorating, printing and marking.
- o Machinery for Packing
- o Machinery for Packaging
- o Molds and dies
- o Ancillary equipment
- o Measuring, closed loop control and test equipment
- o Parts and components

### 2. Raw materials, auxiliaries

- o Thermoplastics
- o Thermoplastics elastomers
- o Coating compounds
- o Foams and intermediaries
- o Synthetic \*bers, bristles, tapes
- o Adhesives and glues
- o Paint resins
- o Additives
- o Fillers
- o Reinforcing \*bers, - materials
- o Starting materials, intermediate, polymerization auxiliaries

### 3. Printing:

- o Offset Printing
- o Silk Screen Printing.
- o Outdoor Digital Printing.
- o Flexible & Non Flexible Packaging Printing & Materials.
- o Corrugated Carton.
- o Tinplate Printing.
- o Souvenir Wrapping Paper.
- o Bags & Envelopes.
- o Notebooks.
- o Stationaries.
- o Color Separation & Graphic Design.
- o Cyril & Stamps.
- o Paper Manufacturing.
- o Paper Conversion.
- o Ink Manufacturing.
- o Chemical Industry.
- o Offset Printing Plates.
- o Printing Cylinders.
- o Printing Auxiliary.
- o Press Agencies.
- o Printing Supplies Agencies.
- o Metal Laser Engraving.
- o Laser Die Cutting.
- o Used Press (Imported).
- o Printing Software.
- o Printing Services.
- o Paper Chemicals.

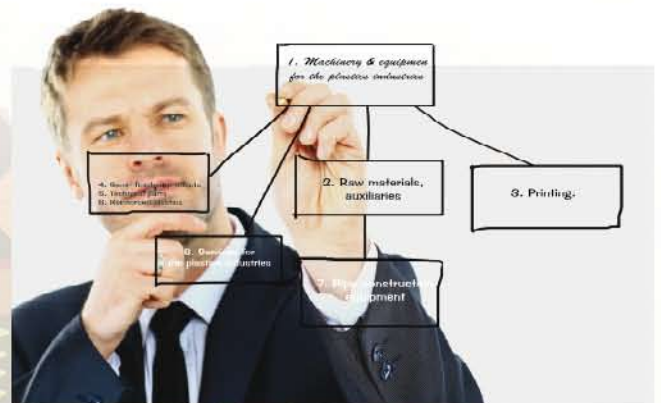


- o Self-Adhesive Tapes & Materials.
- o International Printing Equipment Manufacturers.
- o Pre-Owned Printing Equipment Suppliers.
- o Graphic Art Suppliers.
- o Printing Plates & Films.

- 4. Semi- finished products**
- 5. Technical parts**
- 6. Reinforced plastics**

**7. Pipe construction equipment**

- o Pipe Bending
- o Tube Bending
- o Pipe forming tools
- o Pipe cutting systems
- o CNC shape cutting



**8. Chemicals**

- o Agrochemicals
- o Biocides
- o Fertilizers
- o Food Chemicals
- o Organic and inorganic chemical raw materials
- o Soap & Detergent chemicals



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